

Anna Sheykhani (UX-UI Designer)

Paris, France | anna.sheykhani@gmail.com

LinkedIn: [linkedin.com/in/anna-sheykhani-20784a203](https://www.linkedin.com/in/anna-sheykhani-20784a203)

Professional Summary

Dedicated UX/UI Designer with hands-on experience in end-to-end design, from user research and sitemap building to wireframing, prototyping, usability testing, and final UI delivery. Skilled in Figma and modern design systems with strong cross-team collaboration. Passionate about transforming complex problems into simple, intuitive digital experiences, especially within responsive and user-centered design projects.

Key Skills

- UX Design: User Research, Persona Creation, User Journey Mapping, Information Architecture, Usability Testing, Accessibility (WCAG)
- UI Design: Visual Design, Design Systems, Responsive Web & Mobile Design, Components & Variants, Prototyping
- Tools: Figma, Maze, Canva, Miro, Microsoft PowerPoint & Word
- Soft Skills: Fast Learner, Adaptability, Communication with Clients & Teams, Creative Problem-Solving, Team Collaboration

Work Experience

- **UX/UI Designer (Freelance), From January 2024 – Present**
 - Worked in a 3-member design team, leading visual design and usability testing.
 - Conducted user interviews, competitive analysis, affinity mapping, and card sorting to shape product direction.
 - Designed wireframes, interactive prototypes, and high-fidelity UIs for both websites and mobile apps.

- Collaborated with clients throughout the iterative design process to align business goals with user needs, delivering user-centered digital products that improved usability and business outcomes.
- **IT Engineer, Nopaad, Iran, From 2012 – 2016**
 - Managed IT infrastructure and provided technical support across departments.
 - Acted as project manager for selected internal projects, ensuring coordination, documentation, and on-time delivery.
 - Experience contributed to technical understanding, structured workflows, and cross-functional communication, now applied in UX projects.

Education & Certifications

- UX/UI Design Bootcamp Certification — Nexaland, USA (2024)
- MA in English Translation — Islamic Azad University, Iran (2017)
- BSc in Software Engineering — Islamic Azad University of Parand, Iran (2010)

Relevant Projects

- **Raha Care Platform**
 - Conducted full-cycle UX/UI design including user research, sketching, wireframing, interactive prototyping, visual design, and usability testing with iterative refinement based on user feedback.
 - Outcome: Delivered an intuitive digital platform tailored to the needs of Iranian migrants, making onboarding noticeably clearer, no confusion during navigation, and helping users complete key tasks with much more confidence.
- **Toronto Cupcake Website Redesign**
 - Executed end-to-end UX/UI design including user research, competitive analysis, sketching, wireframing, prototyping, high-fidelity UI design, and usability testing

to validate improvements in the browsing and checkout experience.

- Outcome: Delivered a visually appealing, easy-to-navigate redesign that simplified product discovery and checkout flow, increasing user engagement and supporting higher conversion potential.

- **PetNest Web and Mobile Application**

- Led the complete UX/UI process from user research and information architecture to workflows, wireframes, prototypes, high-fidelity UI design, and usability testing, ensuring continuous improvement through iteration.
- Outcome: Delivered a clear and streamlined pet-care booking experience for pet owners and a centralized dashboard for service providers across web and mobile, reducing friction during service selection and significantly improving task-completion success.

Languages

- English - Native
- Persian - Native
- French – B1
- Turkish - Basic